**In Honor of Smart911 Day, TOWN NAME Encourages Residents to Create a Safety Profile to Aid in Emergency Response**

*Local public safety officials urge residents to sign up for free service that provides first responders with critical information in the event of an emergency*

**TOWN NAME, DATE** – 9-1-1 call takers play a critical role in society, helping those in need during what are often their most stressful moments. In honor of 9-1-1 Education Month, National Telecommunicator Week and Smart911 Day (April 30), public safety officials in TOWN NAME are encouraging residents to sign up for [Smart911](https://www.smart911.com/), a free service that allows individuals and families to complete a profile so that 9-1-1 dispatchers have access to vital information during an emergency. Residents are invited to create a Smart911 Profile for their household at [www.smart911.com](http://www.smart911.com/) or on [the Smart911 App](https://safety.smart911.com/smart911app).

Smart911 is currently available in all 50 states with more than 3,500 municipalities across the country utilizing the tool to protect more than 66 million people. Smart911 enables the collection and sharing of critical background information so that when a citizen makes an emergency call, their Safety Profile is automatically displayed to the 9-1-1 call taker who can then send the right response teams to the right location with the right information. Residents can decide what information to make available in their Smart911 Safety Profile to enhance first responder situational awareness including:

* Emergency contact information
* Medical history, including medications, medical equipment and medical conditions
* Property layouts, access points and utility information
* Number of people and pets on the property

“When an emergency call comes in, dispatchers and first responders are tasked with responding as swiftly as possible. The more information we have to do that, the better and quicker an emergency response will be,” said NAME, TITLE. “Smart911 helps us to know more about the individuals involved in an emergency so that we can arrive on scene ready to take action. Every resident in TOWN should consider making a profile so that if an emergency ever occurs, they can feel confident that 9-1-1 professionals and first responders have information that helps to inform a rapid, successful response.”

The Smart911 tool has been credited with positively impacting emergency response in communities around the country. Examples include quickly locating an elderly person with dementia thanks to the patient’s photo and physical description being immediately available via their Smart911 Profile, as well as expediting response for a heart attack victim because location information was readily available within the platform.”

Smart911 is private and secure; it is only used for emergency responses and only made available to the 9-1-1 system in the event of an emergency call. The Smart911 App is available on the Apple Store or Google Play.