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**Social Media Severe Weather Content**

Include this text along with provided graphics in social media communications to your community before a storm.

**Facebook posts:**

1. ALERT: <enter storm details> in the midst of development in the area today.  Travel will continue to be hazardous until <enter time>. Sign up at [www.smart911.com](http://www.smart911.com/) or download the Smart911 App to provide important information to 9-1-1 officials and first responders. It could save your life!
2. SMART911.com is a free service that allows you to provide information about your household to 911 before the storm. Sign up at [www.smart911.com](http://www.smart911.com) or download the Smart911 App.
3. Prepare for dangerous driving conditions by signing up to give 9-1-1 call takers and first responders important information at [www.smart911.com](http://www.smart911.com/) download the Smart911 App. It could save your life!
4. ALERT: Dangerous travel conditions are expected today. Sign up at [www.smart911.com](http://www.smart911.com/) or download the Smart911 App to provide important information to 9-1-1 officials and first responders. It could save your life in an emergency!
5. ALERT: the latest regional forecast predicts hazardous driving conditions during the afternoon commute. Be smart about safety and sign up for Smart911 at [www.Smart911.com](http://www.Smart911.com) or download the Smart911 App.

**Twitter posts:**

1. Dangerous driving conditions expected. Give #9-1-1 officials the info they need to help you at smart911.com or download the @Smart911 App.
2. Prepare for hazardous roads & freezing temperatures, sign up for [@Smart911](https://twitter.com/Smart911) to create a Safety Profile today.
3. Snowfall & strong winds to continue until mid-afternoon. Are you prepared? Sign up at [www.smart911.com](http://www.smart911.com/) or download the Smart911 App today.
4. The wintry mix continues. Give #emergency managers the information they need to help you at [www.smart911.com](http://www.smart911.com/) or download the Smart911 App.
5. Prepare for hazardous weather, sign up & create your @Smart911 Safety Profile at [www.smart911.com](http://www.smart911.com/) or download the Smart911 App today.
6. Strong winds & hazardous road conditions predicted. Are you prepared?  Sign up at [www.smart911.com](http://www.smart911.com/) or download the Smart911 App today.