**<insert logo>**

**<insert location> and <** **insert 9-1-1 agency > Join Together to**

**Keep Seniors Safe with Smart911**

 *Seniors are encouraged to create a Safety Profile to provide vital information to 9-1-1*

*in case of any emergency*

**<INSERT TOWN, STATE>, <insert date>** – Safety of the seniors in <insert community> is a top priority and that is why <insert 9-1-1 agency> and <insert senior center> have partnered to remind families that there is a free service available to them to help plan ahead for an emergency. Smart911, the national public safety service, allows individuals to create a Safety Profile at [www.smart911.com](http://www.smart911.com) or download the Smart911 App and provide details such as name, home address, medical notes and emergency contacts. If they need to dial 9-1-1 from any phone number registered to their profile that information will be available to dispatchers to send response teams to the correct location with current information on the individual in need. These details can greatly affect the outcome of any emergency in various ways, including:

**A Medical Emergency**

* Knowing any medical conditions the caller may have can explain why they may have difficulty speaking. For response teams to know about these conditions, along with medications while they are en route to the emergency can save treatment time once on site.

**Incident in the Home**

* If the caller has fallen, has mobility limitations or is unable to get to the door, having details on access points, key boxes or home alarm codes can help responders gain access to the home quickly.

**Reaching Emergency Contacts**

* If a patient needs to be transported to a hospital, or a family member needs to be called, having the emergency contacts listed within the profile can shorten the notification process, allowing the contacts to arrive much quicker.

“The health and safety of the seniors in our community is of utmost importance,” said <insert spokesperson>. “Many seniors live alone and knowing that by having a safety profile they can be better protected in case of an emergency provides great peace of mind to them, their families, and to us.”

Individuals can sign up for free today at [www.smart911.com](http://www.smart911.com) or download the Smart911 App and provide as much information as they would like within their household Safety Profile. Smart911 is private and secure and the information is only used in an emergency. Smart911 is a national service available in over 1,500 communities across 40 states.