Rave Guardian Email Template

Dear <Enter School Name> Community,

With safety at top of mind, the <enter school name/department> is launching [<Rave> Guardian](http://www.raveguardian.com), a free mobile app that turns your smartphone into a personal safety device and campus resource center.

By downloading the app on your mobile phone, you’ll have access to safety features that directly connect you to campus safety (or 9-1-1 if off-campus) in an emergency situation, as well as the ability to submit anonymous tips should you see something suspicious.

You can also invite friends and family to join your network as your “Guardians.” You can then request one or more of your Guardians to virtually walk with you on or off campus. It’s like having an emergency blue light system and a trusted friend with you at all times.

The Rave Guardian app features campus resources you need most, including a campus call directory with university contact information as well as a campus content hub.

On behalf of <enter school name> Campus Safety, I encourage all students, faculty and staff to enhance their personal safety and the safety of their friends by download the free app. Simply search “Rave Guardian” in the app store on your mobile device.

Sincerely,

<ENTER NAME>

<EMAIL SIGNATURE>