**Rave Guardian Email Template**

**SUBJECT LINE:**

Dear <enter company name> Employees,

With your safety top of mind, <enter company name/department> is launching [Rave Guardian](http://www.raveguardian.com/), a free personal safety mobile app to help keep you safe while you work by empowering you to:

* Direct Dial Security Personnel
* Receive Target Mobile Notifications and Wellness Checks
* Submit Anonymous Tips

On behalf of <enter company name>, please download the Rave Guardian app before the end of the year so we can all start 2018 on a safe foot. Simply search ‘Rave Guardian’ in the app store on your mobile device.

If you have any questions, please contact <name>.

Sincerely,

<ENTER NAME>

<EMAIL SIGNATURE>