Dear <enter company name> Employees,

With your safety top of mind, <enter company name> will be launching [Rave Alert](https://www.ravemobilesafety.com/rave-alert-product), a communication platform used to disseminate timely information via text message, email, and voice call, to help keep all of our employees up-to-date during business disruptions or emergency events.

The Rave Alert platform also allows us to communicate with staff outside of emergency events, where routine communications still need to travel quickly across the organization to ensure business operations continue.

**Rave Alert offers:**

* Outbound communication in seconds via text, email, and voice calling and will integrate with our existing hard wired systems.
* Two-way communication enabling employees to communicate back to <enter company name> via text and email.
* Automated weather notifications to update employees on inclement weather and office closing.
* Other uses cases where <enter company name> feels information needs to reach specific groups of employees instantly.

If you have any questions, please contact <name>.

Sincerely,

<ENTER NAME>

<EMAIL SIGNATURE>