**ORGANIZATION / TOWN NAME- Rave Panic Button to Better Protect Residents in Active Shooter, Medical, and Fire Emergencies**

*All schools and critical infrastructure in the county will be supported with innovative safety technology from Rave Mobile Safety that speeds emergency response*

ORGANIZATION / TOWN NAME- Public safety officials in ORGANIZATION / TOWN NAME announced today that (insert organization/ instuituion) will be protected by Rave Panic Button for a faster response to active shooter and other emergency situations. Rave Panic Button will enable 9-1-1, police, fire, and EMS to respond to crises much faster and with greater precision, providing a higher level of protection for the more than a half million residents countywide.

“The solution instantly dials 9-1-1 while simultaneously immediately alerting on-site personnel of the emergency and opening up a communication channel between responders and others involved in the incident,” said [NAME, TITLE]. "Rave Panic Button allows our response teams to save precious minutes, which can be the difference between life and death. It enables us to better protect our community across the spectrum of emergency types and is an invaluable augmentation to our capabilities."

Only 31% of active shooter incidents last longer than five minutes, according to the Federal Bureau of Investigation. With such a small window to act, it is critical for 9-1-1 and first responders to be notified and dispatched quickly and for those at the scene to take immediate action. Rave Panic Button enables this with the push of a button.

With this enhanced technology, 9-1-1 serves as incident command and leverages the Rave Panic Button facility information and communication tools to update individuals on-site and enhance the situational awareness of first responders. This enhanced collaboration with personnel on-scene resolves incidents quicker for active shooter scenarios as well as day-to-day emergencies such as medical or fire incidents.

"Our staff (customers, students, faculty etc) deserve the best technology to protect them in our (Insert Institution) every day," said [NAME, TITLE]. “Every single day emergency calls are made from (Insert Institution) for medical, fire or general safety issues. Using Rave Panic Button we can instantaneously staff with responders and each other. It also gives us the ability to improve communication around non-emergency events, ensuring daily use and familiarity with the application. The result is improved safety and peace-of-mind for staff (customers, students, faculty etc).”

Rave Panic Button, provided by Rave Mobile Safety, automatically connects 9-1-1, first responders and designated onsite personal associated with the incident. Through a simple five button interface, users activate the app by selecting the type of emergency – active shooter, police, fire, EMS or other – which immediately connects to 9-1-1 while simultaneously notifying selected on-site personnel of the location and nature of the emergency. 9-1-1 and first responders automatically receive critical data such as the caller's exact location, floor plans, emergency exit locations, emergency contacts and key procedures and can deliver critical emergency notifications to on-site contacts.

"We are very pleased to have this additional level of protection for our organization and critical infrastructure.  We are giving 9-1-1 and first responders the best tool to help them to save time and save lives," said [NAME, TITLE]. "Now all response units have more information and enhanced communication to arrive on scene faster to help those in need.”