

RAVE HIGHER EDUCATION SOLUTIONS

When you need to connect

RAVE
MOBILE SAFETY



One Platform. Emergency Notifications and Two-Way Communication.

While campuses have never been safer, colleges and universities face increasing safety and security expectations against shrinking resources. The need to be prepared for any threat or emergency is greater now. In order to fight the perception that “it won’t happen here,” school officials need to have students, faculty and staff be active participants in their emergency planning and receive their communications. You can rely on Rave’s easy-to-use platform to send emergency notifications and build positive community relationships by engaging directly with students through a custom-branded mobile app that features texting, confidential chat, a call directory and a content portal.



**BUILD CAMPUS
RELATIONSHIPS**



**ENSURE ACCURATE AND
UP-TO-DATE DATA**



**PROTECT AGAINST
ACTIVE SHOOTERS**



**REACH EVERYONE
IN MINUTES**



**REMOVE
COMMUNICATION
BARRIERS**

REACH YOUR CAMPUS IN AN EMERGENCY

Email, texts, messaging apps and social media are a few of the ways students, faculty and staff communicate. When you need an emergency notification message to get noticed, you can't solely rely on typical channels.

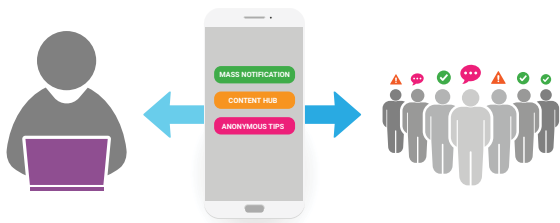


Send emergency notifications instead with three clicks across voice, text, email, digital signage, website, social media, desktop alerts, sirens and much more.

With industry-leading delivery and performance, you will immediately know when your message is delivered with real-time updates and robust "by recipient" reports.

BUILD POSITIVE COMMUNITY RELATIONSHIPS

Campus presentations aren't enough to reach and engage with every student on campus. You can reach more students with a two-way communications app that empowers students to interact with campus officials in a way they are most comfortable with — texting.



Campus officials across departments like Admissions, Campus Safety, Title IX and Housing can leverage routable confidential chats to receive real-time information or requests for assistance. A two-way communications app branded for your campus builds positive relationships between students and campus officials, as well as empowers students to share timely safety and key information in the way they feel most comfortable.



ENSURE CAMPUS SAFETY AND SECURITY

Schools, churches, outdoor events. There are a growing number of targets in each of our communities. Delays in notifying campus safety about suspicious activities or threats slow down the resolution of any incidents, putting your campus's safety at risk.

Technology that sends anonymous tips or triggers a panic call, for example, is allowing campus safety to respond faster to situations on and off campus. With three clicks, an emergency notification can be sent for an evacuation to clear the area, enabling campus safety to respond to the scene.

The more information responders have before they arrive at the scene improves their response time and situational awareness, as well as help save a life faster.



BREAK DOWN INTERNAL COMMUNICATION SILOS

Segregated departments and siloed communication tools deny higher education institutions the information they need to coordinate communications to students. Departments often use their own tools and systems with little regard to other department communication schedules, or there's an overlap in recipients. Each new tool means added cost and another system for IT to support.

With one platform, everyone is on the same page. Since there's no limit to the number messages or recipients, every selected staff member can send targeted communications.

If a large incident occurs and you need to mobilize decision-makers fast, your staff cannot waste time organizing dial-ins and call lists. Instead, a one-click conference bridge gets everyone on the line instantly to execute the plan and keep parents and the media updated and informed.



MEET YOUR COMMUNITY'S EXPECTATIONS

Keeping up with the needs of students, faculty and leadership, while balancing the ever-evolving tech stack and security demands means IT departments need reliable data and high-performing infrastructure.

Through automated "set it and forget it" data management with ongoing, proactive freshness checks, our secure data centers ensure that your data stays safe and automatically synchronizes across your systems.

Rave's public safety grade infrastructure of multiple carriers, carrier networks and aggregators, and geo-redundant data centers ensures top emergency notification system performance and delivery.

Customer Testimonial

"It can be difficult to connect with students, whether they are Generation Z or Baby Boomers. We find that many of our students don't check email, but prefer texting or using messaging apps," said **Lori Hall, Public Information Officer at Clackamas Community College** in Oregon City, Ore.

Clackamas has more than **25,000 students** and is one of the largest community colleges in the state of Oregon. *"With the Rave platform, we are able to contact with students through different avenues and means to stay on the cutting edge."*