## Switching to Rave Alert<sup>™</sup>

When it comes to keeping your community safe - don't settle

The flexibility of Rave's solution	H. Katharine
nives us all peace of mind when	Alerts III Reports XL People X System El SmartLoader Dashboard Alert SmartLoader Lists
nore than half a million individuals come into the city every year for the	Alert Details Name: Severe Weather Warning It devices int
Kentucky Derby. We trust the	Type: A standard - 0 Enable For SnapSend
colution to aid us in day-to-day	O O O O   P S2 C N Y Eff   Text Email Voice RSS Twitter Facebook
communications, large scale events and everything in between."	Delivery Targets corr  Summary
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You put your entire community at risk when you make do with an emergency messaging solution that has a hard-to-use interface, unreliable delivery, poor performance or old data.

Rave Alert provides your team with the best-in-class solution they need for both day-to-day communication and large-scale emergencies and events. Switching to Rave Alert is a smooth, streamlined transition with assistance throughout the entire process.

## Switch to Rave Alert today for:

- **USER-FRIENDLY INTERFACE** Train staff in less than an hour and be ready to send from any device in three clicks.
- EASY DATA TRANSFER
  - Load all landlines at no cost and
  - automatically transfer existing data.

## EFFORTLESS PROMOTION

Promote your sign-up link to all your current registrants and generate more registrations with one-text sign-up.



## Does your emergency messaging system have all the capabilities that you need?

	Rave Alert <sup>™</sup>	Why it Matters
Alert types	Sends multi-modal via text, email, voice, IPAWS-OPEN, digital signage and more	Send messages using communication channels residents prefer
Message charge	Unlimited messages for a fixed price	Your community's safety is never compromised by message limitations
Delivery	Sends 1 billion notifications annually	Common messaging challenges and restrictions are avoided thanks to unmatched performance and reliability
Data freshness	Ongoing proactive checks	Correct messages go to the right user every time
Customer support	Support provided 24/7, including an emergency hotline	An emergency can happen at any time, so your emergency messaging system must be consistently reliable
Marketing support	Provides marketing materials and support for community outreach	Grows your database to help reach more members of your community
Flexibility	Allows for unlimited audience segmentation	Prevents message fatigue with more precise notifications
Templates	Offers unlimited configurable templates	Simplifies and speeds up the process of sending out messages when every second counts
Unlimited use cases	Can be used for day-to-day operations	Optimizes the value of a messaging solution by assisting with everyday communication needs
Integrates with vulnerable needs registries and other emergency response tools	Yes (with Rave 911Suite <sup>™</sup> , Rave Prepare <sup>™</sup> and WebEOC)	Extends the reach of notifications and data synchronization across systems

Your community deserves an emergency messaging solution that helps your team share life-saving information with each other and the people they have sworn to help keep safe.



Talk to an expert about how an easy switch to Rave Mobile Safety can help your team!

