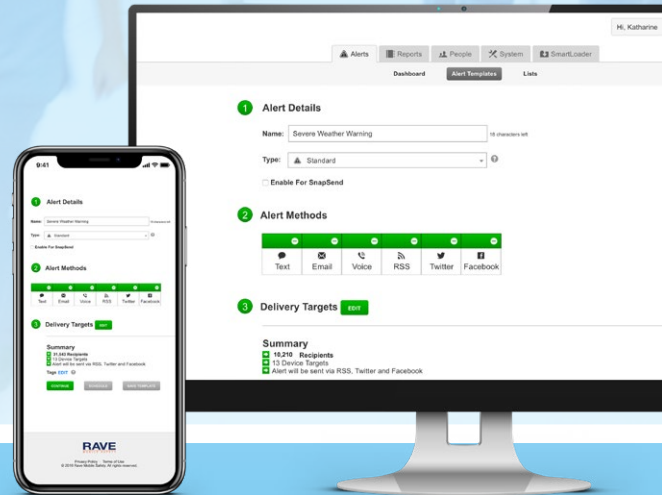


Staff Communications for Every Scenario

Keep Your Healthcare Organization Running Smoothly with Efficient Staff Notifications

Rave Alert, the leading emergency notification solution, is proven to help healthcare organizations deliver unlimited messages to unlimited recipients with an easy-to-use interface accessible from any Internet-connected device.

- In three clicks, anyone can send a message in an emergency through text, email, voice, public address systems, desktop alerts, digital signage and more.
- Ongoing, proactive freshness checks means Rave Alert sends the right message to the right user every time.
- Rave Alert's unmatched performance sends more than 2,000 SMS messages per second and 500 million messages a year.



“What I like about Rave Alert is how easy it is to use. It only takes three steps to send an alert. We can access it from anywhere by smartphone or computer with no need to be on the hospital network. And it’s fast. We send SMS and email and have 98% delivery in under a minute.”

ANITA GUFFEY
EMERGENCY MANAGEMENT DIRECTOR
CARLE FOUNDATION HOSPITAL

EASY-TO-USE INTERFACE

Any user can send a Rave Alert notification with the right message to the right recipient at the right time from any Internet-connected device. It only takes three clicks to send a CAP-compliant Rave Alert notification via text, email, voice, desktop alerts, sirens and digital signage simultaneously. This ensures your targeted audience receives your messages immediately. Rave Alert's interface is tested by thousands of organizations and is proven daily. You won't have to pull staff off the floor for day-long training. In fact, most administrators can be trained in under two hours, while users with fewer access permissions can be trained in a matter of minutes.

UNMATCHED PERFORMANCE AND RELIABILITY

You can push a button with Rave Alert and know the message will be sent to your entire database in a matter of seconds. Our customers send 500 million notifications annually at delivery speeds in excess of 2,000 SMS messages per second. Rave's public safety grade infrastructure of multiple carriers, carrier networks and aggregators, and geo-redundant data centers, ensures top emergency notification system performance and delivery.

SUPERIOR DATA MANAGEMENT

Automatically keep your data current and accurate. Rave Alert offers automated "set it and forget it" data management with ongoing, proactive freshness checks. For data synchronization across your systems, our SmartLoader accepts CSV files, regardless of origin, and Web APIs that allow real-time updates of your data within Rave Alert. Your organization can be up and running in hours. It's that easy.

UNLIMITED INTERNAL AND EXTERNAL COMMUNICATIONS

Rave Alert is built for organization-wide emergency communications, as well as ongoing targeted communications. There is no limit to the number of administrators, lists or messages you can send, making Rave Alert the perfect solution for your system-wide and

department-level communications. If you need to quickly mobilize a team, Rave Alert's conference bridge connects everyone with one click of a button. For temporary on-site visitors, contractors or temporary staff, Rave Alert's SMS Opt-In feature enables people to easily sign up for alerts by texting a keyword or a short code. Now everyone at your facility can be notified of an emergency without adding them to your database.

AUTOMATED STAFFING MODULE

Trying to scramble to fill last-minute callouts or resolve ongoing understaffing is time-consuming for your organization. It also impacts your ability to care for patients and interrupts daily operations. Rave Alert's geo-polling feature allows you to solicit staffing requests or wellness checks automatically through simple poll questions via SMS, email and voice calls.

GREATER ENGAGEMENT WITH A CUSTOM-BRANDED MOBILE APP

Rave Alert can send geo-targeted push notifications to the custom-branded Rave Guardian™ app. In two steps, employees are automatically authenticated and can update their personal information in Rave Alert. Rave Guardian, a personal safety app, provides additional ways, such as routed chats, confidential tips, a call directory, a safety timer and a content portal, for staff to engage more with your organization, especially when they are traveling.

