Critical Communication Challenges and Concerns

Critical communication in manufacturing is a unique challenge. Many facilities include both factory and office environments and some even operate around the clock. Despite these challenges, employers must be able to effectively communicate with staff.

Not all manufacturing employees were aware of their company’s plans in the event of an emergency. Additionally, the most widely-used communication methods for emergencies don’t always efficiently notify all employees.

According to the 2020 Workplace Safety Survey, many employers are not addressing existing communication hurdles to ensure their employees are safe and informed during both emergencies and the day-to-day.

The two most preferred forms of communication among surveyed manufacturing employees were intercoms and mass text messaging.

Manufacturing employees are ready to engage in workplace safety, with 98% of respondents in this industry saying they would report a workplace safety concern. 73% said they would report a concern regardless if it was anonymous, while 25% said they would only report a concern if they could do so anonymously.

How does your workplace compare to these statistics?

Find out more by downloading the full 2020 Workplace Safety and Preparedness Survey.

DOWNLOAD THE SURVEY