

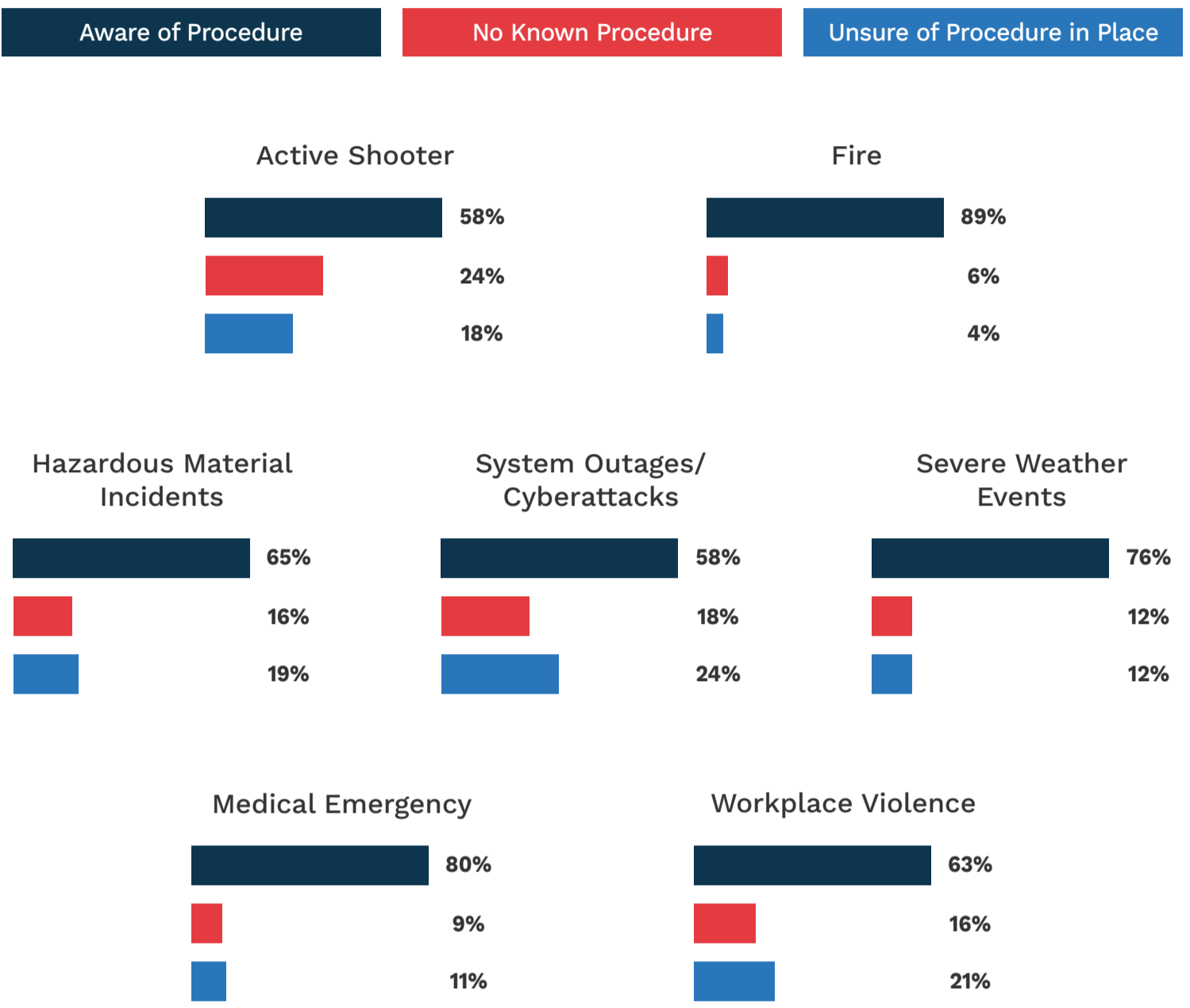
# CRITICAL COMMUNICATION IN A TIME OF CRISIS

Now more than ever, it's crucial that employers address chronic communication gaps so they can effectively protect and inform their employees.

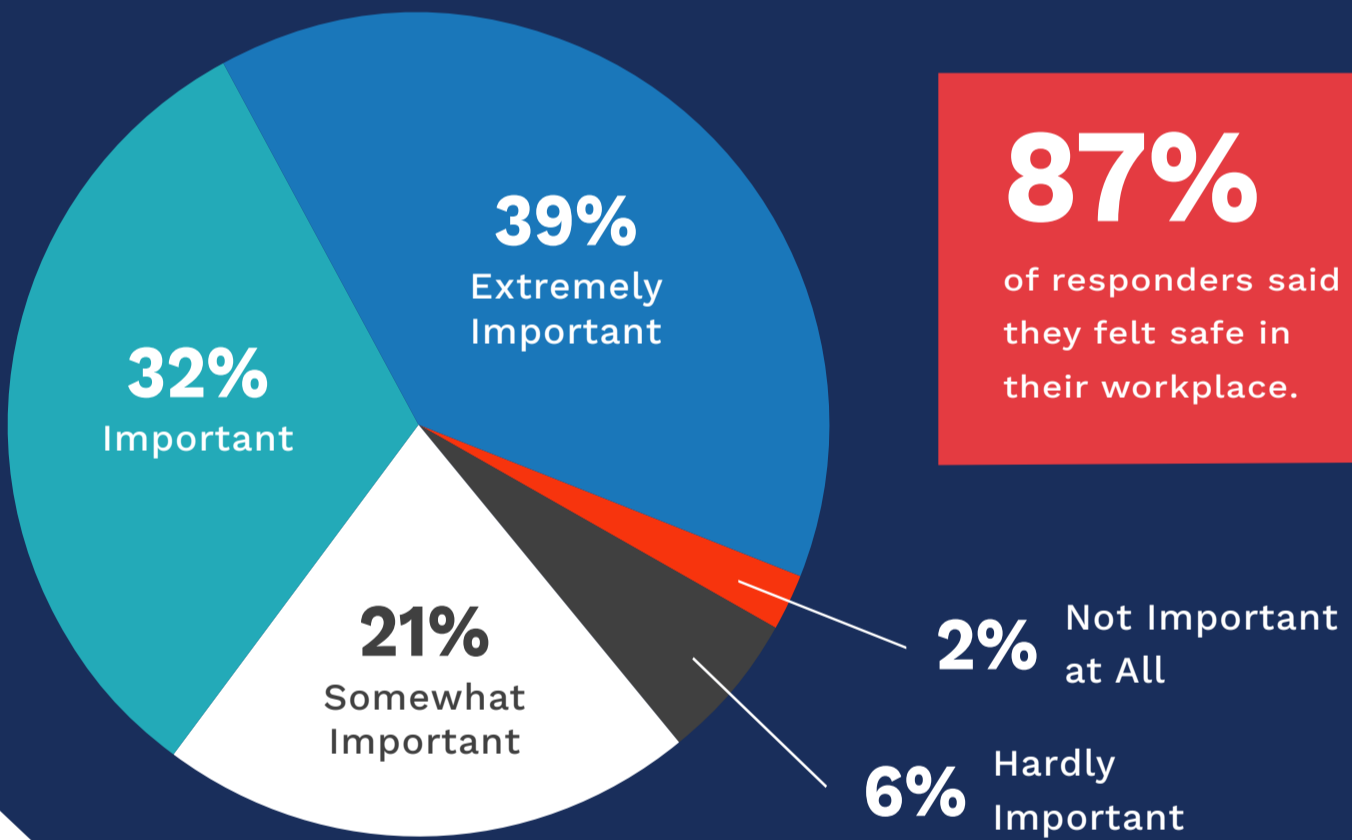


Survey results from nearly 600 full-time employees reveal that employers are missing the mark when it comes to emergency communication.

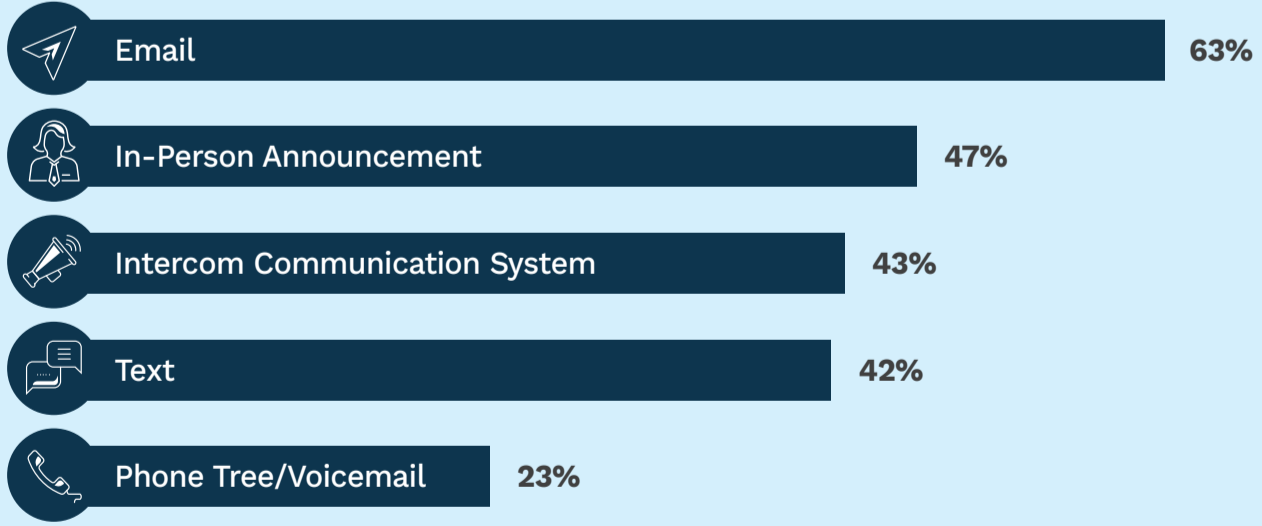
Prior to the coronavirus outbreak, employees were mostly aware about their organizations' emergency procedures for major events.



Additionally, employees say workplace safety is mostly a priority to their employers.



When it comes to critical communication during an emergency, employers largely rely on email...



... but, **only 10% of surveyed employees** said they wanted to be notified by email. Mass text messaging was the most preferred method of communication at 38%.

## How does your workplace compare to these statistics?

Find out more by downloading the full 2020 Workplace Safety and Preparedness Survey

[DOWNLOAD THE SURVEY](#)