Cookie Policy

Date of Last Revision: November 2019

Rave Mobile Safety's ("Rave Mobile Safety", "we" or "us") policy is to be transparent and open to its users about its privacy-related practices. This policy provides detailed information about how and when we use cookies on Rave Mobile Safety-branded apps including Rave Alert (getrave.com) and the Rave Guardian mobile app (each, a "Site" and collectively the "Sites") . This Cookie Policy explains these technologies and, where applicable, how you can choose to control them. This Cookie Policy is part of our more comprehensive Privacy Policy and is a legally binding agreement between Rave Mobile Safety and you as a user of our Sites. Our corporate websites www.ravemobilesafety.com and www.rapidnotify.com are covered by a separate Privacy Policy and Cookie Policy which can be found on those websites.

We may change this Cookie Policy at any time and will post a notice of such changes on our Sites. Please check back to review any updates to this Cookie Policy. The last modified date at the top of this page indicates when this Cookie Policy was last revised. Any changes in this Cookie Policy will become effective when we make the revised Cookie Policy available on or through the Sites.

1.   DOES RAVE MOBILE SAFETY USE COOKIES?

Yes. As described in our Privacy Policy, we use cookies and other technologies to ensure everyone who uses our Sites has the best possible experience. By checking the "Accept" button on our cookie pop-up notice on our Sites or clicking to close the cookie pop-up notice on our Sites, you agree that you have affirmatively consented to and opted-in to our use of cookies as described in this Cookie Policy. Further, by using the Sites, you agree that we can use these technologies as described in this Cookie Policy. We hope that this Cookie Policy helps you understand our use of cookies and other tracking technologies. If you have any further questions regarding this Cookie Policy or requests, please contact us at our contact information provided below in Section 8.

2.   WHAT IS A COOKIE?

A cookie is a small file placed onto your device from a website's servers. They are widely used in order to make website and cloud-based services work in a better, more efficient way. For example, they can recognize you and remember important information that will make your use of a website or cloud-based service more convenient (e.g., by allowing you to enter a password less frequently or remembering your user preferences).

Taken alone, cookies do not personally identify you – rather, they merely recognize your Web browser. Unless you choose to identify yourself to Rave Mobile Safety, such as filling out a web form or you have previously identified yourself to us, you remain anonymous.

3.   WHAT COOKIES DO WE USE?

We use different types of cookies on our Sites to make your interaction with our Sites easy and meaningful: strictly necessary cookies and analytics cookies. The Sites may include first-party cookies

(i.e., cookies that send data directly to Rave Mobile Safety and agents and contractors acting on our behalf, including cookies used to monitor, analyze, and administer the Sites) and third-party cookies (i.e., cookies that send data to our contractors for their commercial use).

We use cookies that are session-based and persistent-based. Session cookies exist only during one session. They disappear from your computer or device when you close your browser software or turn off your computer. Persistent cookies remain on your computer or device after you close your browser or turn off your computer. You can control the use of cookies at the individual browser level (see Section 5 below for instructions on how to do so), but note that if you choose to disable cookies, it may limit your use of certain features or functions on our Sites.

Below we describe the different types of cookies we may use on the Sites and our purpose for using them. You have the ability to opt out and limit which cookies apply to your use of our Sites – more information on how to change your browser's cookie settings are provided in Section 5 below.

A.   Strictly Necessary Cookies.

Some cookies are essential to the operation of our services on the Site. They are used to facilitate our log-in process, authenticate users, and enable you to navigate the Sites and to use their features. Without these cookies, we may not be able to provide certain services or features, and the Site may not perform as smoothly for you as we would like. These cookies do not gather information about you that could be used for marketing or remembering where you've been on the internet.

Because strictly necessary cookies are essential to operate our services on the Site, if you choose to use a product on our Site, there is no option to opt out of these cookies.

B.   Analytics Cookies.

We and our service providers may use analytics cookies, which are sometimes called performance cookies, to collect information about your use of the Sites and enable us to improve the way they work. Analytics cookies collect information about how you use the Sites, for instance, which pages you go to most. The information allows us to see the overall patterns of usage and help us record any difficulties users may have while using the Sites.

To manage the use of analytics cookies on our Sites, or to opt out of their use, follow the instructions in Section 5 of this Cookie Policy. Note that opting out may impact the functionality you receive when using our Sites.

4.   THIRD PARTY COOKIES ON THE SITES.

In some circumstances, we may work with third parties to provide services on our Sites. For example, we use analytics services supported by third party companies who generate analytics cookies on our behalf. We may not have access to these cookies, although we may use statistical information arising from the cookies provided by these third parties to customize content and for the other purposes described above. These companies may also transfer this information to other parties where required to do so by law, or where such other parties process the information on their behalf.

We may not control these third-party cookies and their use may be governed by the privacy policies of the third parties employing these cookies. To learn about these cookies and to disable or reject third-party cookies, please refer to the relevant third party's website and privacy policy.

Third Party	Description
Google Analytics	Google Analytics is used by the Sites to collect information about your online activity, such as the web pages you visit, the links you click, and the searches you conduct on the Sites. We use the information to compile reports and to help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website, where visitors have come to the website from and the pages they visited. For more information about the information gathered using Google Analytics please visit http://www.google.com/intl/en/analytics/privacyoverview.html. For information on how to reject or delete this cookie, please visit: tools.google.com/dlpage/gaoptout

You can also learn more about controlling cookies in Section 5 below.

5.   HOW YOU CAN CONTROL COOKIES ON OUR SITES.

If you want to control the cookies that are placed on your computer or other device, you could view cookies stored on your hard drive, choose whether or not to permit cookies to be set by default by changing browser settings as provided in this Section, or delete the cookies stored on your hard drive.

Please be aware, however, that your decision to control cookies may affect your experience of our Sites – you may not be able to access all or parts of the Sites. Turning cookies off, for instance, may prevent you from taking full advantage of the services on our Sites.

The main Web browsers allow you to change your cookie settings directly through their site. These settings will typically be found in the 'options' or 'preferences' menu of your browser. In order to understand these settings, the following links may be helpful; otherwise you should use the 'Help' option in your browser for more details.

Browser	Link to Change Cookie Settings
Chrome	support.google.com/chrome/answer/95647
Edge	support.microsoft.com/en-us/help/4468242/microsoft-edge-browsing-data-and-privacy-microsoft-privacy
Firefox	support.mozilla.org/en-US/kb/Cookies

Flash	www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager.html#117118
Internet Explorer	support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies
Safari	support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac

For information on how to use the browser of your mobile device to amend cookie settings, you will need to refer to your mobile device manual.

The following third party links contain additional information about cookies and other helpful information on your ability to control what cookies apply to you. Please note, however, that these links will take you to third party site over which Rave Mobile Safety has no control:

Link to Site	Description
www.allaboutcookies.org/manage-cookies/index.html	offers comprehensive information on how to amend the settings of a wide variety of browsers, details on how to delete cookies from your computer, and more general information about cookies
www.aboutcookies.org	offers comprehensive information on how to amend the settings of a wide variety of browsers, details on how to delete cookies from your computer, and more general information about cookies
www.youronlinechoices.com/uk	offers information about third party cookies generated by advertisers and how you can turn these off by going to the Internet Advertising Bureau's (IAB) consumer site
www.networkadvertising.org	offers a comprehensive listing of opt-outs for advertising platforms, however, note that there are many more networks listed on this site than those used by us at Rave Mobile Safety

6.   "DO NOT TRACK" SIGNALS.

"Do Not Track" is a concept that has been promoted by regulatory agencies such as the U.S. Federal Trade Commission (FTC), for the Internet industry to develop and implement a mechanism for allowing Internet users to control the tracking of their online activities across website by using browser settings. Some Web browsers may be configured to send Do Not Track signals to websites, or users may use similar mechanisms, to indicate a user's preference that certain web technologies not be used to track the user's online activity. The Site does not accept or process such Do Not Track signals or similar mechanisms.

7.   OUR PRIVACY POLICY.

This Cookie Policy only contains information about Rave Mobile Safety's use of cookies. Please see our Privacy Policy for a detailed description of how we collect, use, and disclose information about our users.

8. **CONTACT US.**

If you have any comments or questions about our Sites, including our use of cookies, please contact us at privacy@ravemobilesafety.com or write to us at Rave Mobile Safety, Inc., Attn: Legal, 492 Old Connecticut Path, 2nd Floor, Framingham, Massachusetts 01701, U.S.A.