

SEE SOMETHING, TEXT SOMETHING

Help Us Keep Your School Safe

Please use the following best practice guide to promote Rave Mobile Safety's text-a-tip technology to help keep students, staff and community safe this school year. By promoting this text-a-tip service you can drive greater engagement and crowdsource more tips to keep your school and community safe.

Outreach Activities

Each of these outreach materials will need to be customized with your school's unique keyword.

- 1 Provide an overview of text-a-tip to your staff, parents and students during orientation or meetings.

[!\[\]\(003082e50e3009141f59bd5df831749f_img.jpg\) **DOWNLOAD SLIDES**](#)

- 2 Provide text-a-tip flyer.

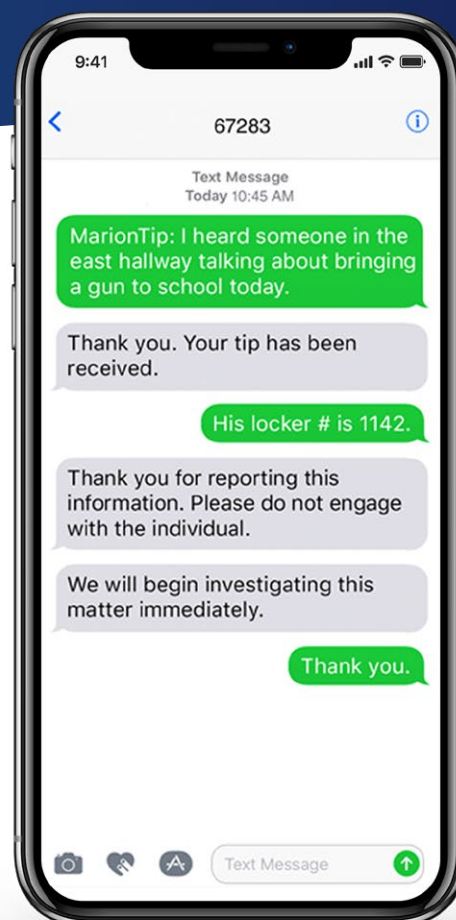
[!\[\]\(faf942dc3e59ce8eb64b4ac481eca7e0_img.jpg\) **DOWNLOAD FLYER GRAPHICS**](#)

- 3 Post text-a-tip information on websites and social media platforms.

[!\[\]\(d3102649f02e825ddb76dc3de0190154_img.jpg\) **DOWNLOAD WEBSITE & SOCIAL GRAPHICS**](#)

- 4 Advertise Rave Eyewitness TV monitors throughout the schools.

[!\[\]\(95b425611cbd2b8716a140cf67c81822_img.jpg\) **DOWNLOAD TV MONITOR SLIDES**](#)



Text-a-Tip

Email, Newsletter, Social Media & Website

Content for Email/Newsletter below that can be inserted into an existing template.

As the new school year commences, we renew our focus on students, staff and community safety. Help us keep our school safe by texting “keyword” to 226787 to submit an anonymous tip that will keep your school safe from threats, such as an active shooter, bullying and drugs.

Questions? Contact “Jane Smith” at jsmith@school.edu or 555-555-5555.

- **Social Media & Website**
- <School Name>; has added an additional method for students, staff or parents to text anonymous information regarding school safety issues. Submit anonymous information by texting “keyword” to 226787.
- Did you know that you can submit an anonymous tip by text? Submit anonymous information by texting “keyword” to 226787.
- <School Name>; launched text program to help keep schools safe. It allows students, staff and parents to submit anonymous tips by texting “keyword” to 226787.
- If you see or hear of a threat to school safety or student health, text “keyword” to 226787. This is an anonymous reporting system that provides students a safe place to submit tips.