RAVEGuardian

BACK TO SCHOOL TOOLKIT

Here is a toolkit of resource links with a checklist to review what steps you should consider this summer to prepare for the upcoming school year.

PART 1:

MANAGE YOUR RAVE GUARDIAN SYSTEM

☐ **Check, manage and customize your Rave Guardian App:**

    ☐ Customize your app with your school logo and colors

    ☐ Customize Chat categories and Emergency Call Directory

    ☐ Managing the content available for app users

    ☐ Review your Rave Guardian custom profile fields

☐ **Distribute Safety Official Training to those who will be monitoring Rave Guardian Chat, Calls and Safety Timers**

☐ **Test Rave Guardian**

    ☐ Testing Chat with Rave Command View (RCV)

    ☐ Social/Official Guardian Timers

    ☐ Push Notifications (Alert customers only)

PART 2:

MARKETING AND OUTREACH

☐ **Review the Rave Guardian Best Practice Guide**

☐ **Share these helpful Rave Guardian resources with your campus community**

    ☐ www.raveguardian.com

    ☐ Promotion video for freshman class

    ☐ Promotion video for returning students

    ☐ Student made Rave Guardian PSA

    ☐ Tutorial - How Social Timers work

☐ **Check out examples from Rave Guardian Customers on marketing ideas and best practices**

    ☐ Boise State Department of Public Safety - Student PSA

    ☐ University of Cincinnati - Customer Spotlight

    ☐ University of South Carolina - Customer Spotlight

☐ **Download marketing materials to promote Rave Guardian**

☐ **Check out ideas for Rave Guardian swag**

RAVE
MOBILE SAFETY

Need Help Getting the Right Outreach Materials and Branding the Materials?
Contact Sasha Vargas, Community Marketing Manager