



3 Ways To Add Swag To Your Smart911 Outreach Marketing Program

There are lots of ways to get the word out about your Smart911 in your community. Signage advertising, social media campaigns, community presentations, to name a few. However, there's one tactic that can be highly successful, yet it is surprisingly underutilized:

Outreach Marketing Swag

- 1) In many government offices, doctor offices, restaurants, and more locations are responsible for providing pens for their visitors. Pens can be helpful when they are filling up forms or signing their check. Pens have a habit of walking out the door, which is precisely what you want when the pen has a Smart911 logo on it.



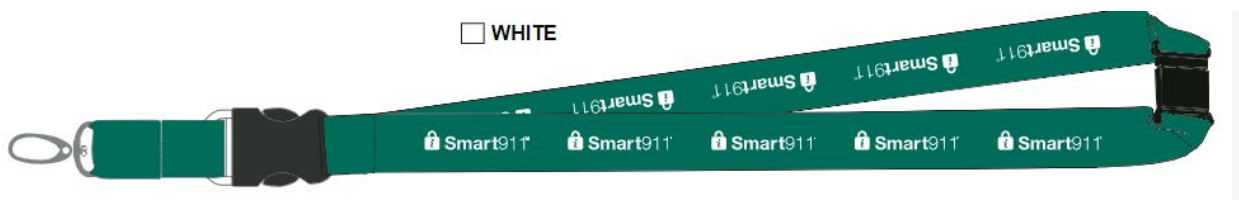
www.anypromo.com

Twist Highlighter Pen Combo

Item #: 721189

[DOWNLOAD GRAPHIC HERE](#)

- 2) In many organizations, schools, or businesses, you will provide a badge or a key for access. Lanyards with the Smart911 logo should be provided to the staff to attach their badge or key that way they can recognize and get familiar with Smart911.



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Hang In There Lanyard

#684196

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- 3) If your community is having special events, sports events, special presentations, or more. Take this opportunity to engage with the community and tell them about the Smart911 Safety Profile. If they download and register for Smart911 give them a cool incentive, like the items below:



www.4imprint.com
Rocket Clip Flashlight
Item #: 133430
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www.popsocket.com
Popsocket
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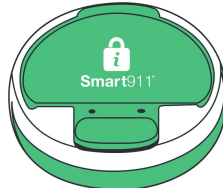


www.anypromo.com
Edge Power Bank
(For mobile devices)
Item #: 744829
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www.anypromo.com
Small Spiral Curve Notebook
Item #: 672283
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- 4) For Senior Residents in your community, below are great swag to provide for outreach or for signing up for Smart911.



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[Round Pill Holder](#)

Item #: 676524

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[Quality Rubber Round Jar Opener](#)

Item #: 632660

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