**<insert logo>**

**<insert location> and <insert advocacy group> Join Together to**

**Keep the Community Safe with Smart911**

*Individuals and Families are encouraged to create a Safety Profile to provide vital information*

*to 9-1-1 in case of any emergency*

**<INSERT TOWN, STATE>, <insert date>** – Safety of the members in <insert community> is a top priority and that is why <insert 9-1-1 agency> and <insert advocacy group> have partnered to remind families that there is a free service available to them to help plan ahead for an emergency. Smart911, the national public safety service, allows individuals to create a Safety Profile at [www.smart911.com](http://www.smart911.com) , providing details such as name, home address, medical notes, disabilities and emergency contacts. If they need to dial 9-1-1 from any phone number registered to their profile that information will be available to dispatchers to send response teams to the correct location with current information on the individual in need. These details can greatly affect the outcome of any emergency in various ways, including:

**A Medical Emergency**

* Knowing any medical conditions or disabilities the caller may have can explain why they may have difficulty speaking. For response teams to know about these conditions, along with medications while they are en route to the emergency can save treatment time once on site.

**Providing Behavioral Notes**

* If the individual is affected by autism, Alzheimers or another behavioral condition, first responders can be aware of the ways in which they should approach and interact with them for the safety of the individuals and themselves.

**Reaching Emergency Contacts**

* If a patient needs to be transported to a hospital, or a family member needs to be called, having the emergency contacts listed within the profile can shorten the notification process, allowing the contacts to arrive much quicker.

“Members of our community have many concerns when it comes to their health and safety,” said <insert spokesperson>. “If they need to dial 9-1-1, it can be a great reassurance to know that 9-1-1 and responders will have a head start in understanding their specific needs and determining the best response plan.”

Individuals and families can sign up for free today at [www.smart911.com](http://www.smart911.com) and provide as much information as they would like within their household Safety Profile. Smart911 is private and secure and the information is only used in an emergency. Smart911 is a national service available in over 1,500 communities across 40 states.