



Rave
MOBILE SAFETY

Rave Mobile Safety
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RaveMobileSafety.com
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Computerworld Honors Rave Mobile Safety

Rave is proud to receive the prestigious 2010 IDG's Computerworld Laureate, Finalist and 21st Century Achievement Awards

Read more at ravemobilesafety.com or in the following Sybase-issued press release:

SYBASE®

For Immediate Release

Use of Sybase Technology Results In Top Computerworld Honors Awards for Sybase Customers

Rave Mobile Safety and 19 Other Customers Recognized as Laureates for Innovative Use of Sybase Technology to Benefit Society

DUBLIN, CALIF. — JUNE 16, 2010 — Sybase, Inc. (NYSE: SY), an industry leader in enterprise and mobile software, today announced that 20 Sybase customers were recognized as Laureates, including Rave Mobile Safety, who was also named winner of the 21st Century Achievement Award, presented by IDG's Computerworld Honors Program.

In its 22nd year, Computerworld Honors is the longest running global program to honor individuals and organizations that use information technology to benefit society.

"We congratulate Rave Mobile Safety, and all the other organizations recognized by the Computerworld Honors Program," said Gary Kovacs, senior vice president, Markets, Solutions and Products, Sybase. "Their innovative use of Sybase technology exemplifies the focus of the IT industry to develop solutions directly benefiting the organization and society at large."

Software solutions for individual, group and public safety.



Rave Mobile Safety is the leading provider of software solutions for individual, group and public safety. Enabled by Sybase 365's messaging platform, Rave offers a suite of safety applications including Rave Alert multimodal emergency notification system, Rave Guardian GPS-enabled personal safety tool, and Smart911 software solution for more effective 9-1-1 responses. Hundreds of organizations and millions of individuals nationwide rely on Rave Mobile Safety technologies for improved safety in communities, at schools, in the home, and at work.

"We are honored that Rave Mobile Safety was selected as a winner of the Computerworld 21st Century Achievement Award for our innovative safety applications," said Raju Rishi, founder and chief strategy officer of Rave Mobile Safety. "Our safety solutions are recognized for having the highest possible levels of performance, reliability, and ease-of-use. The Sybase 365 technology and infrastructure play a crucial role in helping us achieve this. We're delighted to have them as partners."

Sybase is proud to announce the 20 laureates of the Computerworld Honors Program:

- ASICS (finalist)
- Baloise Insurance (finalist)
- Celcom (finalist)
- Geokon (finalist)
- ICICI Prudential Life Insurance Company
- Indian Railways (finalist)
- IndianOil
- Kindred Healthcare
- Leeds Teaching Hospitals NHS Trust (finalist)
- mobilkom (finalist)
- National Grid (finalist)
- PlayPhone
- Rave Mobile Safety (Winner)
- São Paulo State Treasury Department (SEFAZ)
- Summit Entertainment (finalist)
- The Evangelical Lutheran Good Samaritan Society (finalist)
- Ticketmaster (finalist)
- United States Air Force
- United States Army and Stanley Associates
- Visy (finalist)

Each year, the program's Chairmen's Committee, a group of 100 Chairmen/CEOs of global technology companies, nominates individuals and organizations around the world whose visionary application of information technology promotes positive social and economic progress. Nominations are evaluated by an independent board of CIO-level judges who select Laureates, Finalists and award recipients, in 10 industry-related categories, to be honored at the Laureate Medal Ceremony.



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“Each Laureate selected for this honor understands the importance of using one’s resources and technical prowess to benefit one’s fellow man,” said Bob Carrigan, Chairman of the Computerworld Honors Program Chairmen’s Committee and CEO of IDG Communications Worldwide.

About Sybase

Sybase is an industry leader in delivering enterprise and mobile software to manage, analyze and mobilize information. We are recognized globally as a performance leader, proven in the most data-intensive industries and across all major systems, networks and devices. Our information management, analytics and enterprise mobility solutions have powered the world’s most mission-critical systems in financial services, telecommunications, manufacturing and government. For more information, visit <http://www.sybase.com>. Read Sybase blogs: <http://blogs.sybase.com>.

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